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| |  | | --- | | **RUBRIC : Propaganda Design: Creating Your Own Political Poster**   Student Name:     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

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| CATEGORY | 4 | 3 | 2 | 1 | Score |
| Design/ Composition | Student applies design principles (such as unity, contrast, balance, movement, direction, emphasis, and center of interest) with great skill. | Student applies design principles (such as unity, contrast, balance, movement, direction, emphasis, and center of interest) with fair skill. | Student tries to apply design principles (such as unity, contrast, balance, movement, direction, emphasis, and center of interest) but the overall result is not pleasing. | The student does not appear to be able to apply most design principles to his/her own work. |  |
| Color Choices | Choice and application of color shows an advanced knowledge of color relationships. Color choice enhances the idea being expressed. | Choice and application of color shows knowledge of color relationships. Colors are appropriate for the idea being expressed. | Choice and application of color shows knowledge of color relationships. Colors are, however, NOT appropriate for the idea being expressed. | Student needs to work on learning color relationships and using that knowledge in his/her work. |  |
| Time/Effort | Class time was used wisely. Much time and effort went into the planning and design of the poster. It is clear the student worked at home as well as at school. | Class time was used wisely. Student could have put in more time and effort at home. | Class time was not always used wisely, but student did do some additional work at home. | Class time was not used wisely and the student put in no additional effort. |  |
| Use of materials | Student typically keeps materials and area clean and protected without reminders. The student shows great respect for the materials and his fellow students. | Student typically adequately cleans materials and work area at the end of the session without reminder, but the area may be messy during the work session. Student shows respect for materials and fellow students. | Student adequately cleans and takes care of materials if reminded. Occasional spills and messy work area may be seen. Shows some respect for materials and fellow students. | Student deliberately misuses materials AND/OR does not adequately clean materials or area when reminded. Shows little respect for materials or fellow students. |  |
| Creativity | Student has taken the technique being studied and applied it in a way that is totally his/her own. The student\'s personality/voice comes through. | Student has taken the technique being studied and has used source material as a starting place. The student\'s personality comes through in parts of the painting. | Student has copied some painting from the source material. There is little evidence of creativity, but the student has done the assignment. | Student has not made much attempt to meet the requirements of the assignment. |  |